

Ads a Commentary On Work of Police

By Bob Agee
LETTERS I'D LIKE TO GET:

"Dear A. Remember me? Remember the time you and I got off that cattle train in Chicago back in 1937 and I borrowed 20 bucks from you? It's been a long time and only recently I heard where you are. Here's the check for the 20 bucks and another 10 bucks for interest. Luck, chappie!"

"Dear Mr. A.: Your sonnet entitled 'Death in a Garbage Can' is a remarkable piece of American literature. We are forwarding to you our check for 14 cents, at our regular rate of 1 cent a line."

"Dear Mr. A.: We have checked your car thoroughly and find nothing wrong with the engine, the ignition, the carburetor, the transmission or differential. Your car is in remarkably fine shape."

"Dear Mr. A.: Your entry in the Sudsier Suds Washing contest has been ruled the 104th best out of 11,873 slogans submitted. We are sending by Union Pacific freight 11 tons of Sudsier Suds. Stay clean!"

"Dear Mr. A.: I sure like to read your staff."

TO MOST PEOPLE a police officer is the guy on a motorcycle or in a patrol car who blinks his red light and hands over a ticket when a driver goes too fast through a residential area or fails to see the light when it is red.

But law enforcement is an intricate business studied constantly by dedicated men who know there is always a certain number of people who will steal, rob, maim and even kill to get money they're too stupid or too lazy to earn honestly.

A study of the magazine "Law and Order," the official publication of the National Peace Officers Association, gives a somewhat sobering picture of what the law enforcement officer is up against.

The advertisements in this magazine are of familiar products in many cases but the advertising messages are different.

One of the top automobiles advertised in the police magazine has

no word about comfort, beauty, design or economy.

It has a headline—"The last half hour"—and shows two armed officers legging it up a hill in pursuit of fleeing criminals. The advertising message is that the automobile was fast enough to corner the criminals and prevent their getaway.

Another automobile advertisement talks about the "safer, stronger" vehicle. It mentions how the car will hug the road going around corners at a fast speed. It tells of the "extra beef" in the engine when it is needed in a "hot pursuit."

Another advertisement is for a "squawker" with which officers yell to holed-up criminals to come out with their hands up. The sales message says, "Make yourself heard without killing your voice."

One of the leading gun manufacturers tells about the features of their shotguns. There is no mention of pheasants or ducks in the copy and the guns have sawed-off barrels.

There are some other intriguing advertising messages in this publication of the national police officers' association.

A plumbing concern advertises lavatories made of steel, and suitable for jail cells because they cannot be smashed by rebellious prisoners.

A handy little gadget is a billy club and if the officer runs into "small disorderly groups" he can push a button and spray them with tear gas.

And fluorescent gloves that glow in the dark are advertised as a big help for a traffic officer on a night detail.

A study of this magazine and especially its advertisements make a serious commentary on our civilization. Most of us haven't even a glimmering idea of what we as taxpayers have to pay because of the criminals of this country who are kept in check by our law enforcement officers.

BUMPER ART is getting quite cute.

Recently I've been looking at cars parked in public lots and some of the stickers on bumpers are intriguing.

For example:
"69 More Payments and it's Mine."

Again:
"Drive Safely. The Life You Save May Be Mine."

And again:
"I'm an alcoholic. In case of an accident, give me a beer."

SHIRLEY HUDSON of 709 29th has been in the annual directory. She sent along the following verse:
"Income tax time is here again I thought I'd be so early; I started, started, started again, And ended in a flurry."

PLAIN CITY

Dairy Days To Be Held May 16, 17

PLAIN CITY—The annual Plain City Dairy Days will be held May 16-17 at the town square with Lee Olsen serving as general chairman.

Other officials include manager Chair Tolman, secretary J. W. Hatch, treasurer Floyd Palmer, with Ralph Robson, Roe Parker and Melvin S. Burningham in charge of invitations.

The first day of the show will be devoted to junior exhibits with the open class to be judged May 17. Prospective exhibitors should contact Mr. Hatch, Mr. Parker, their vocational agricultural teacher or the county agent's office.

The selection of judges will be announced shortly.

Want Summer Lot? Drawing Will Be Held

Application accompanied by certified payment of \$20 for summer home lots in the Pine View summer home area will be received by the Cache National Forest Supervisor effective immediately.

Drawings for the estimated 25 available lots will be held at 1:30 p.m., April 25, in the Forest Service Building, 507 25th.

Applications can be obtained from the Forest Ranger's office, room 473 Federal Building, or by writing Post Office Box 1433, Ogden.

Applications and deposits payable to the Forest Service must be in the hands of the Forest Supervisor, P. O. Box 270, Logan, by April 20.

The \$40, in certified check, cashier's check or money order, covers fees for 1961. Annual fees thereafter will be \$60. It was announced.

Unsuccessful applicants checks will be refunded.

Auxiliary Police Applicants Hit 33

Thirty-three Ogden men have made application to join the new auxiliary police force.

Officer Robert Warren, named by Police Chief Golden Jensen to be the preliminary work of organizing the force, said today he is now checking references and background of the applicants.

He said he hoped to have the first group screened and ready to be sworn in "in a couple of weeks."

ORDER EARLY! MEMORIAL DAY, MAY 30, 1961

Different from monuments of even a few years ago. These are streamlined. Surfaces are highly polished to resist the absorption of moisture and stains. Edges are evenly rounded, sides to ends, to top, so that these reflective surfaces are continuous. There is a wide choice of color and granite pattern so that your family monument may be different from those near it. A size and price for every need.

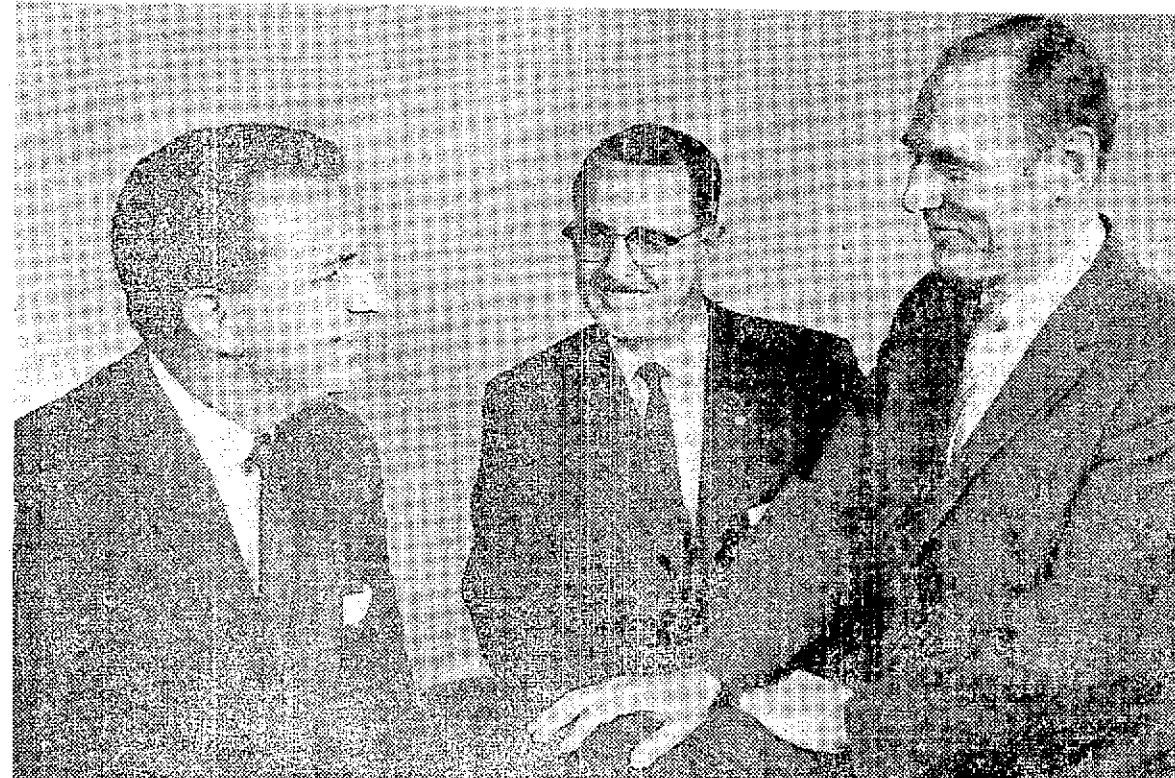
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HUNDREDS OF STYLES FROM WHICH TO CHOOSE
Easy Terms — 3 Years to Pay

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We Welcome Your Visit
PIONEER INCORPORATED
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Ogden Standard-Examiner



"ALL FACES WEST" officers, Gordon Belnap, president; Boyd Coombs, secretary; and Linn Baker, treasurer, (left to right) discuss preliminary plans for the annual performance in July. Two other officers of the board of directors, G. Stanley Brewer and Joseph F. Breeze, vice presidents, were absent when photo was taken.

11th Annual 'All Faces' Will Be Given in July

"All Faces West," the musical pageant of the story of Brigham Young and the Mormon pioneers coming to Utah, will be presented for the 11th consecutive year on July 21, 22 and 23.

The performances will be given at the 4th Street Park, it was announced Saturday by Gordon Belnap, new president of Ogden Pioneer Days, Inc., the sponsoring organization.

The place and dates were announced following the election of new officers. Serving this year with Mr. Belnap are: G. Stanley Brewer and Joseph F. Breeze, vice presidents; Boyd Coombs, secretary; and Linn Baker, treasurer.

Written by Roland Parry, the pageant will again feature Igor Gorin, famed baritone, in the lead role of Brigham Young. Mr. Gorin has starred in the role since "All Faces West" was inaugurated.

Mr. Belnap said the stage directing assignment has been given to Leonard Rowley of Weber College. Frederick Davis of Los Angeles, director of the Mormon choir of Southern California, will handle the musical direction for the fifth year running. Overall supervision of the production will be under Mr. Parry.

"The city of Ogden has endorsed the production and given us permission to use the 4th Street Park. We are hopeful that the site can be developed sufficiently for use in future years for outdoor cultural, religious and civic events," Mr. Belnap said.

A portion of the park is raised terrain and equipment will be used to develop the terrain into a theater stage in a natural setting. The stage will cover the entire expanse of the hill in the park and extend about 85 feet.

Seating will be provided to accommodate between 5,000 and 6,000 people. Patrons will be able to park at the site, Mr. Belnap said.

In past years "All Faces West" has been performed at Ogden Sta-

Equipment Taken

June Isaki of 3302 Jefferson reported to police the theft of bowling equipment while her car was parked in a lot near 24th and Grant.

4 Schools Get By Without Mishaps

Bonneville, Ogden High, St. Joseph and Weber High drivers had no traffic accidents last week and will fly the safety flag for the week beginning Monday.

One Ben Lomond driver had an accident which made that school ineligible to fly the flag.

Sgt. Fred Gill of the traffic department said four Ben Lomond drivers were given citations, none at Bonneville, Weber and St. Joseph's and five at Ogden High.

Ex-Ogden Student Wins Nomination

Tom Jones has been nominated for the "Man of the Year" award at Utah State University in Logan. He is a graduate of Ogden High School and is studying journalism at USU. He is a son of Mr. and Mrs. G. Miles Jones, former Ogdenites who are living in Scottsdale, Ariz.

Tax Hike Inevitable If Ogden Undertakes Broad Improvement

How could Ogden City take advantage of federal funds on the proposed program to aid cities in capital improvements?

There is a current bill in Congress which would allocate to cities 45 per cent of the money needed for such capital improvements.

The fate of the bill is uncertain but all over the country cities lacking funds for needed facilities are figuring what they would and could do if the program becomes effective.

Edward L. Carlsen, Ogden City manager, reported in a survey that this city needs at least \$9,275,000 in capital improvements.

They include four new fire department buildings, a storm sewer system, a new library addition and branch library, improvements to streets and parks and covering the city reservoirs.

If by any chance the city would decide to go ahead with these projects, including the possible 45 per cent federal aid similar to the WPA program of the '30s, the city would still have a tough financial problem to face.

BONDS NEEDED

Fifty-five per cent of the total cost would have to be raised in general obligation bonds to be paid back by all taxpayers.

And that brings up the question of how much money Ogden City owes.

As of Jan. 1 of this year the city owed \$396,000 in general obligation bonds.

Under the present financial program of the city the last of these bonds will be paid off in 1963.

This city obligation is different from special district assessment bonds for paving, curb and gutter and similar improvements which are paid by the taxpayers who live adjacent to the areas, and which are paid in their yearly taxes.

Also general obligation bonds differ from waterworks improvement bonds which are termed "revenue bonds" to be paid out of revenue from water users.

Thus Ogden City, with an assessed valuation of more than \$65 million actually has a debt of only \$296,600, which is to be paid off in less than three years.

MILL LEVY REQUIRED

A 5-mill levy on all taxpayers would raise \$225,000 a year. On a 28-year basis, which is the usual term of general obligation

bonds, this levy would raise \$6 1/2 million, considerably short of the actual needs of Ogden City for capital improvements, but enough if the city were to participate with the federal government.

This figure does not include interest, which would be light in the first five years of the bond repayment and heavy for the last 15 years.

A 5-mill levy added to the present 26.42 mills levied by Ogden City would mean this:

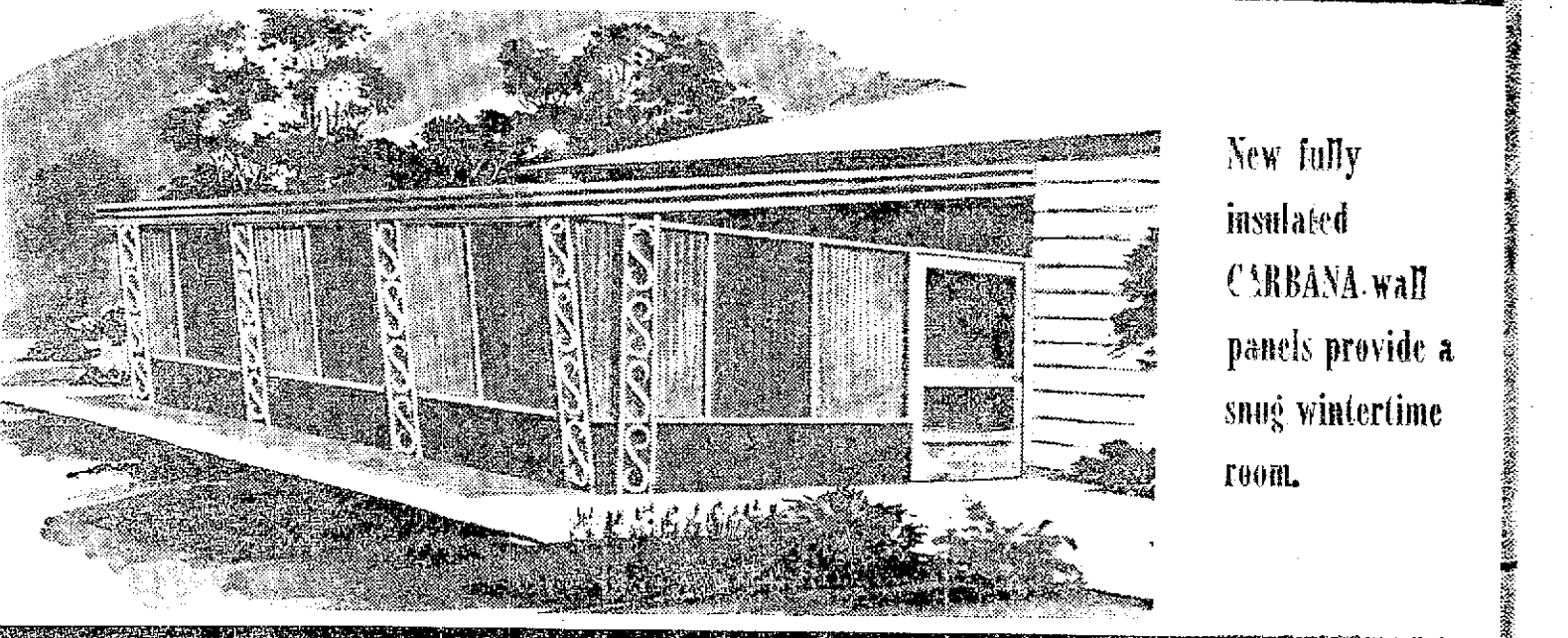
—A \$15,600 house which presently is taxed at approximately \$90 in city taxes, would have added to its taxes another \$15 if the 5-mill levy were in force.

Few Ogden citizens realize that the city levy is low. Most residents of the city pay \$100.80 for every \$1,000 valuation. Of that the city gets only \$26.42, the school district, state, county and special districts the balance.

Ogden's total \$100.80 per \$1,000 valuation is the highest in Utah.

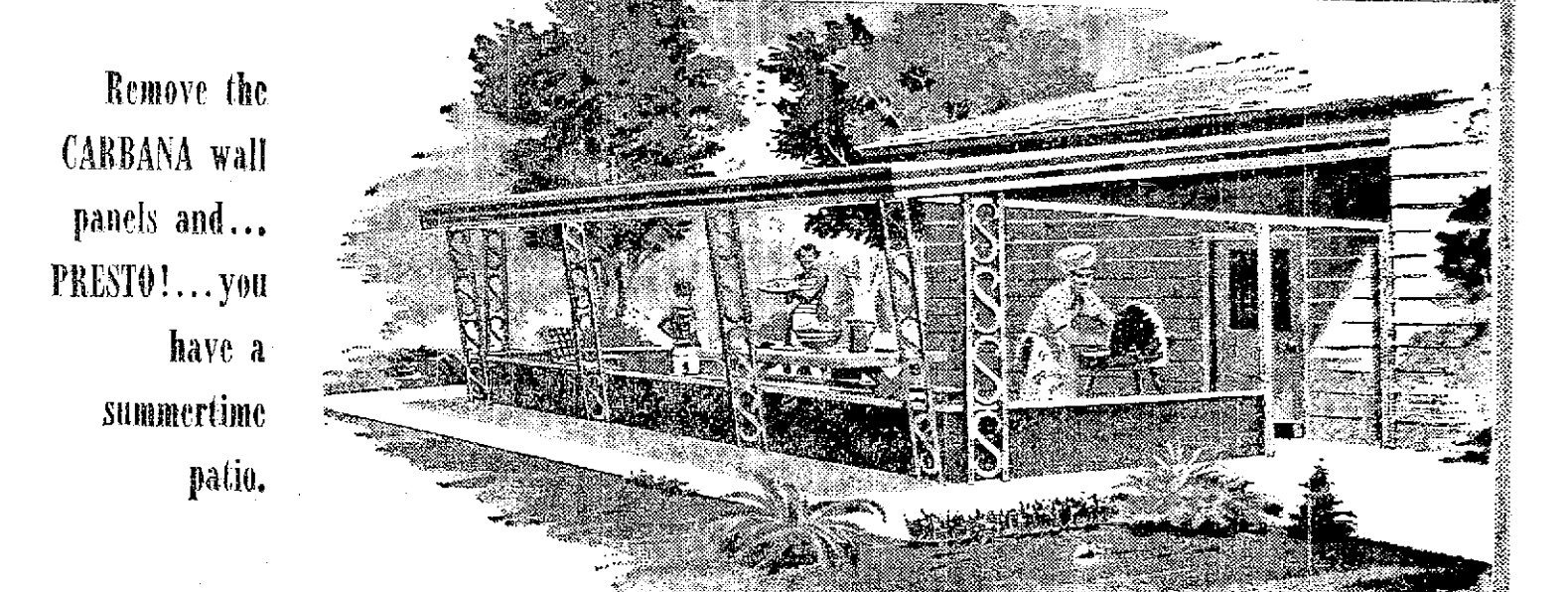
Whether Ogden residents would approve a general obligation bond issue to raise \$6 1/2 million to be repaid by a boost of five mills in their city taxes is a question the City Council may have to answer.

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